

IGLC-2016 – Sponsor and Exhibitor Options (May 20, 2016)



IGLC 24th Annual Conference
Boston, USA – July 18-24, 2016
<http://iglc2016.com/>

On the Brink of the Lean Revolution

SPONSOR AND EXHIBITOR OPTIONS FOR IGLC-2016

Here is your chance for your company to support and participate in the international dialogue about the lessons learned from recent challenges and solutions that have emerged in Lean Design and Construction practice in New England, across the U.S., and abroad!

Founded in 1993, the IGLC (www.iglc.net) is an international network of researchers from practice and academia in architecture, engineering, and construction (AEC) who feel that the practice, education, and research of the AEC industry have to be radically renewed in order to respond to the global challenges ahead. Annual conferences are the main activity of the IGLC, and their locations rotate amongst the continents. IGLC was held in Brazil in 2013, Norway in 2014, and Australia in 2015. Next year, IGLC will be held in Crete and there will be a proposal to hold IGLC in India in 2018. If you review IGLC's conference location history at: <http://iglc.net/Papers>, it is likely that IGLC will not return to the U.S. until at least four years later!

Starting next year, U.S.-based companies will have to factor in an international flight into their IGLC budget. Non-U.S.-based companies – here is your chance to reach an ever-expanding market of potential clients who are working on implementing Lean in their organizations and projects.

IGLC 2016, Inc. is a 501(c)(3) nonprofit organization, so the price you pay for sponsorship or being an exhibitor is tax-deductible after subtracting the cost of the sponsorship or promotional items (e.g., food and drink expenses for a reception or printing costs for gift bags) and the fair market value (FMV) of any goods your company will receive as a part of the sponsorship option you select, including but not limited to dinner with Tuesday speakers and complimentary registrations.

**Contact us at info@iglc2016.com or (510) 593-4884 to coordinate
your participation as a sponsor or exhibitor today!**

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Sponsor Type	Price	Name/Logo Recognition: Program, Website, + Conference App	Moderate or Introduce a Session	Dinner with Tuesday Speakers	Post Conference attendee list	Complimentary Registrations	Exhibitor table	Logo placement (*allow 2-3 weeks for ordering)	Provide your own 6' standing sign to be placed in lobby
IGLC-2016 Major Sponsor (whole week)	\$12,500	X	Tuesday welcome	3 guests	X	10 attendees for Tuesday	1 table	Within official conference logos	X
Gemba Walks (Monday)	\$5,000	X	Tour welcome	2 guests	X	2 attendees for Monday and Tuesday	1 table	Tuesday's opening slides	X
Lean unconference (Monday)	\$2,000	X	Unconference welcome	1 guest	X	1 attendee for Monday and Tuesday		Provide your own decals to stick on unconference boards	
Lean unconference unPanel (Monday)	\$500 per chair (6 total)	X	unPanel welcome (if purchase all 6 chairs)	1 guest (if purchase all 6 chairs)	X	1 attendee for Monday and Tuesday (if purchase all 6 chairs)		Provide your own decals to stick on chairs	
Monday reception	\$8,000	X	Reception welcome	2 guests	X	3 attendees for Monday and Tuesday	1 table	Cocktail napkins*	X
Advances in Lean Practice (Tuesday)	\$5,000	X	Moderate or introduce a session	2 guests	X	3 attendees for Tuesday	1 table	Tuesday's opening slides	X
During Advances in Lean Practice (Tuesday)	\$5,000	X	Safety moment	2 guests	X	3 attendees for Tuesday	1 table	Tuesday's opening slides	X
Tuesday reception	\$15,000	X	Reception welcome	3 guests	X	10 attendees for Tuesday	1 table	Cocktail napkins*	X

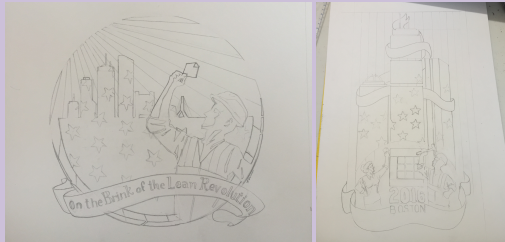

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Tuesday breakfast + AM break	\$2,500	X			X	2 attendees for Tuesday		Signs next to food distribution	
Tuesday lunch + PM break	\$3,500	X			X	3 attendees for Tuesday		Signs next to food distribution	
Thursday dinner	\$5,000	X	Dinner welcome	2 guests	X	3 attendees for Thursday dinner and Tuesday	1 table	Dinner's opening slides	X
Summer School	\$5,000	X	Summer school welcome	2 guests	X	3 attendees for Tuesday	1 table	School's opening slides	X
Writing journal + pen	\$8,000	X		2 guests	X	5 attendees for Tuesday	1 table	On journals*	X
Coasters	\$3,000	X		1 guest	X	2 attendees for Tuesday		On coasters*	
Bottled water	\$3,000	X		1 guest	X	2 attendees for Tuesday		On bottles*	
Conference gift bag (exclusive)	\$8,000	X		2 guests	X	5 attendees for Tuesday	1 table	On bags*	X
Conference gift bag (shared with one other)	\$5,000	X		2 guests	X	3 attendees for Tuesday	1 table	On bags*	X
Lanyards	\$8,000	X		2 guests	X	5 attendees for Tuesday	1 table	On lanyards*	X

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Program	\$8,000	X		2 guests	X	5 attendees for Tuesday	1 table	One page ad in program	X
A3 Book	\$5,000	X		2 guests	X	3 attendees for Tuesday	1 table	One page ad in A3 book	X
Exhibitor table	\$2,500	X			X	1 attendee for Tuesday	1 table		
USB drive	\$8,000	X		2 guests	X	8 attendees for Tuesday	1 table	On USB drives*	X

The bulk of the promotional item sponsorships are pretty self-explanatory with the exception of the following two options. We thought it would be helpful for you to see photos to better understand those sponsorship options.

IGLC-2016 Major Sponsor (whole week)	A3 Book
 <p>Your company logo will be incorporated within the official conference logos. Here you can see the official conference logos that are currently under development!</p>	 <p>All IGLC 2016 attendees will receive a copy of the Research Conference's A3 book. It will contain about 150 summaries of the different conference papers and posters that have been approved for presentation during the Research Conference. Selecting this sponsorship item will allow your company to include a one-page ad in the A3 book.</p>